For	Co		Ou En	Lead Area
Forward Looking	Communities		Outstanding	Leading Rural Area
Organisational Development – improving, innovative, proactive and successful	Economy – creating an attractive, well connected, modern economy	Social Change – affecting demographic change, caring for vulnerable people and lifelong	Environment – promoting our cultural, social and natural heritage and protecting our unique area	Council Strategic Objectives
Effective Community Engagement	Town Centre and Rural Regeneration  Transport Infrastructure	Community Facilities and Services	Restoring and Maintaining Civic Pride in our Population Centres	Bute & Cowal Priorities - delivery
Service Delivery Challenges  >Engage with NHS and Registered Social Landlords re Service Design and Delivery	Remote and Island Communities  > Attract and Retain Young People and Families in the Area	Developing the Economy  Progress Development Opportunities in	Developing Infrastructure  Coastal and Flood Protection Schemes  Unadopted Roads and Footways	Campaigning for Bute & Cowal

successful

Underpinned by our values and ways of working



## AREA PLAN FOR BUTE & COWAL

Area priority	Ref Area priority Outcome Actions to achieve c	Actions to achieve outcome	Success measures	Key Lead	ad					Risks
				daise		What is the source of this outcome?	source (	of this o	ıtcome?	
					orate Plan				lative rement	arch / ultation
					Corp	Impa	Best Revie	Audi Inspe	requi	
Restoring and Maintaining Areas sub Civic Pride in our Population protected	Areas subject to flooding will be n protected	Implementation of the Kilbride Road Flood Prevention Scheme	Completion of scheme by 2009/10 2009/10	2009/10 Arthur McCulloch	och V					√ Ground conditions,
Centres										underground public utility
										apparatus,
										weather,
										contractual
					_					circumstances,
										requirements,
		implementation of the Milton	Work commoned 00/40 and	20 21	-	+				
		Burn Flood Prevention Scheme	scheme completed 10/11	McCulloch	och V				2	traffic flows and
										management of
										conditions.
					_	_				underground
										public utility
										apparatus, weather, funding,
								2000		market
										0
										processes, SEPA
		Assess and develop flood and	Identify and proiritise schemes	2009/10 Alan Kerr	err				~	Capital budget
		coastal protection measures	throughout Bute and Cowal.						_	reduced. Other
		Inroughout Bute and Cowal,	Detailed design schemes then to							schemes take
		including:	schemes to be identified in canital							priority. Cost
			plan.					200.00		assessment make
		Queens Hotel Kirn ;	Number of schemes completed in	2011/12			_	_	_	Capital budget
		McKinlay Street,	area for 2008/9,		-			_		reduced. Other
		Rothesay:Clashmore, Toward	9/10,10/11,&11/12							schemes take
		:Hall Road Lochgoilhead								priority. Cost
		Additional schemes to Executive								benefit
		for approval								assessment make
										scheme
										Impractical to
										in legislation

									2 P 2 2 8 8	Ref
*		1.						Restoring and Maintaining Civic Pride in our Population Centres		Area priority
								Restoring and Maintaining Improved visual amenity of towns Deliver the early full and Civic Pride in our Population and villages and improved quality effective implementation of Centres and cleanliness of Bute and Cowal Streetscene.		Outcome
		Develop play area partnerships and funding opportunities.	the Area, including the recommendations in the Land Use Consultants Report.	Working with communities with a view to obtaining external funding, prepare a programme of				Deliver the early full and effective implementation of Streetscene.		Actions to achieve outcome
		Confirm partnerships target 75% of play areas by 2012	Projects implemented	Service Development Officer to develop programme or improvements	Increased role for community wardens to ensure better response to environmental issues	maintenance programme Service Development Officer in post	Grass cutting schedules revisited to ensure effective ground	Local Environment Team put in place		Success measures
			Mar-11	Summer 09	Feb-09	Jan-09	Feb-09	Dec-08		Key dates
		Alan Kerr		Allan McDonald				Allan MacDonald		Lead
									Corporate Plan / SOA Ref	
									Impact Assessment	What is the source of this outcome?
									Best Value Review Audit /	ource of t
									Inspection Legislative	his outcor
				~	***			~	requirement  Research /  Consultation	ne?
		Lack of Community interest to form partnerships		Budget not secured						Risks
									Area develor bid	oment
									Area reduction	on

					Ret	Vibrant Social Ch
				Community Facilities and Services	Area priority	Vibrant Communities Social Change - affecting demograph
			Safer and healthier communities	Improved capacity to work directly with Children and Families by having more suitable accommodation.	Outcome	Vibrant Communities Social Change - affecting demographic change, caring for vulnerable people and lifelong learning
	Development of Dunoon Stadium and Rothesay Meadows as outdoor recreation, sport and concert venues	Supporting the development of a Produce robust business music based diversionary project Identify suitable premise for our young people in a drug and Access external funding alcohol free environment.  Agree management stru	Encourage maximum affordable community use and equality of access to facilities in our new schools.	Redesign and redevelopment of the Dunclutha site and bungatiow. Improved facilities for families affected by disability.	Actions to achieve outcome	ple and lifelong learning
200	Development of Dunoon Stadium Develop model of community led and Rothesay Meadows as management committee outdoor recreation, sport and concert venues	Produce robust business plan Identify suitable premises Access external funding Agree management structures	Increase use of new school facilities School use effectively monitored, School letting plan adhered to, Increased income generation from school lets.	Bungalow provided and operational	Success measures	
	2009	Dec 08 Dec 08 May 09	Financial Year end	2010	Key dates	
	Allan MacDonald / Martin Turnbull	Martin Turnbull	Martin Tumbull	John Duncan	Lead	
				_	Corporate Plan I SOA Ref	
		9		۷	Impact Assessment Is the source of this outcome Review Confidence of this outcome Confidence of this outcome Confidence of this outcome Confidence	
_				<	Review Urce of the	
				~	Inspection is out to ou	
	~			<	Research / Consultation	
	Willing Partners	Changing funding environment Limited premises available Continued commitment of key players		Failure to provide adequate facilities for vulnerable children may result in 1) increase numbers of children in care or on the Child Protection Register and consequently 2) increase expenditure to the	Risks	
					Area development bid Area reduction	

							successful and project implemented and completed				
	to deliver					bid 2011	Townscape Heritage Initiative		and a place well worth visiting.		T
	Existing partnership working needed to be maintained	~		od '	Shirley MacLeod	nent 2012 d	Rothesay Pavilion redevelopme completed in line with Finalised Business Case	Developing a vision for the future for the preservation and enhancement of Rothesay Pavilion and Waterfront Area.	Rothesay Waterfront, including the Developing a vision for the future Rothesay Pavilion redevelopment 2012 Pavilion, regenerated and for the preservation and Completed in line with Finalised developed to provide a more enhancement of Rothesay attractive place to live and work in, Pavilion and Waterfront Area.		
	to deliver outcomes										
	working needed to be maintained										
	Existing partnership	2		od ·	MacLeod	1	group action plan.	brand "Destination Dunoon and Cowal			
						2012	Work completed	Developing and Dromoting the		8	
						2011	Scheme tendederd				
	Funding bids fail					2010	Revenue and capital budgets identified	visitors			
	required						community and local business association	provide a high quality shopping experience for residents and			
	Funding required; Officer resource	~		od \	Shirley	2010	Detailed development plans developed in consultation with	Redevelopment of the Argyll Street retail environment to			
	Funding required	2		šď.	Shirley MacLeod	2010 park		Redevelopment of the West Bay Swing Park			
						onal 2013	racility completed and operational 2013				
						2011	Contract tendered				
	Funding bid fails					2011	Funding secured	Queen's Hall.			
	Officer resource required	2		od \	MacLeod	ped 2010	Detailed business plan developed 2010	consumer driven civic and leisure facility at the waterfront area by refurbishment of the			
						ional 2012	Facility completed and operational 2012				
						2010	Contract tendered				
	Funding bid fails					2010	Funding secured				
	Funding required Officer resource required	2		od \	Shirley MacLeod	ped 2009	Detailed business plan developed	the waterfront area	the Marine Gateway to Scotland's the waterfront area First National Park.	Regeneration	
Area develop bid Area reduction	Consultation	Audit / Inspection Legislative requirement Research /	Impact Assessment Best Value Review	Corporate Plan / SOA Ref							
	Risks	What is the source of this outcome?	What is the source	Lead		Key dates	Success measures	Actions to achieve outcome	Outcome	Area priority	Ref
									Economy - creating an attractive, well connected, modern economy	y - creating an attractive, w	Econon
										Vibrant Communities	Vibrar

Econom	Ref										T																			
y - creating an attractive, we	Area priority				Town Centres and Rural	Regeneration			•										Transport Infrastructure											
Economy - creating an attractive, well connected, modern economy	Outcome				Strengthen Communities to	celebrate their own culture and heritage								Bute and Cowal developed as a	right quality place to live, shop and pontoons at Arrochar and Loch visit by provision of quality marine   Goil.	and leisure facilities.			The safety of the Roads Network	in Bute & Cowal is improved .										
	Actions to achieve outcome				Events and Festivals marketed	by encouraging the growth in walking, sports, arts, literary, food and music feetivals and	food and music festivals and events including local involvement	Sustained level of sponsorship	from Council of strategic area events	Advice on external funding for	Develop Central Events Diary on Butte and Cowal page on diary	Council website		Development of marine access	Goil.		Prioritising a programme of	programme.	Pro active usage of lining and	signage etc and scrub clearance percentage of lining and scrub	to improve visibility on roads.			Review of traffic management	schemes.					
	Success measures				Events and festivals supported	through leisure development grants, the capital fund and external funding through	external funding through partnership working.	Sustainability of key events		Increase number of visitor and	Bute and Cowal page on diary	updated promptly ( number of	updates carried out within 48 hours)	Provision of Pontoons			Audit to identify where opertunities 2009	Facilitate progression of projects	This can be achieved by increased 2009	percentage of lining and scrub	cutting achieved from base year.			Measure number of traffic	management schemes progressed	each year. There is a staff and	budget resource constraining this	however can be supplemented by	capital receipts.	
	Key										Apr-09			2010			s 2009	2010	d 2009					2009						
	Lead				Shirley	MacLeod		Kerry	Corbett	Arleen	Shirley	MacLeod		Nicola	Debnam		Nicola	Document	Alan Kerr					Alan Kerr						
		What is the source of this outcome?	ef nent	Corporate / SOA Ref Impact Assessme Best Valu							1																			
		irce of this	on	Review Audit / Inspection							+			_					2	-										
		outcome?		Legislativ requireme							1								2	-				2	4					
	Risks		ation	Research Consultat			dissolved	~		V	1	resource required		√ Funding bid fails,	Commitment of Partners	!	√ Unable to identify	e sector partners	Depends on	roads R10	budget,	Availability of	ming companies.	Depends on	Roads Network	Budget and	external	temporary traffic	Objections to	
	· it			Area de bid Area rec				+		_	+						_		-					-						

Forwar	Forward Looking												
Organisa	tional Development - continu	Organisational Development - continuous improvement, innovation and culture change	ilture change										
Ref	Area priority	Outcome	Actions to achieve outcome	Success measures	Key	Lead						Risks	
					dates		Wh	at is the so	What is the source of this outcome?	is outcor	ne?	ment	n
										re	ı		ductio
							Corporate / SOA Ref	Impact Assessme Best Value	Review Audit /	Inspection Legislative	requireme Research Consultati	Area dev	bid Area red
	Effective Community Engagement	Communities feel more engaged with the Area Committee.	Developing partnership working   Effective partnerships put in with community groups and local   with action plans which are	Developing partnership working Effective partnerships put in place, 2009 with community groups and local with action plans which are		Shirley MacLeod	~					Community	
			service providers.	delivered.								strategy needs to be finalised	
				ories	2009	Shirley	< -				-		
I			the public.	fed to local press;Quarterly		MacLeod							
				Area Committee hold "open	2009	Shirley	_	_					
			e.g. open afternoon at the Area	session" quarterly; local		MacLeod							
			Committee.	communtiles invited to attend;									
				meetings held in locations									
				separate from Dunoon and									
				Rothesay on rolling programme									
				lbasis			_		-	-	-		

## AREA PLAN FOR BUTE AND COWAL AREA

				Revenue	ue				Capital			_	Ū.	Human resources
	2007/8	2008/9												
	actual	budget	2009/10		2011/12		2009/10		2011/12		2009/10	2010/11		2010/11 2011/12
Service Financial Summary	£000	6000	€000		£000 £000	Comments	£000	€000	£000	Comments	FTE	FTE		FTE
Budgetary Reconciliation														
Area development bids														
Area service reductions														
Total			)		0				0		0	0		0

## AREA PLAN FOR AREAXXXX

Area development bids												
Unique ref Actions to achieve outcome		Revenue budget	budget		Ü	Capital budget	et .	Human re	sources (ad	dditional)	Risks	
no	2008/9	2009/10	2010/11	2011/12	2009/10	2010/11	2011/12		2009/10 2010/11 2011/12	2011/12		
	€000	bid £000	bid £000	bid £000	€000	£000	000₹		FTE	FTE		
	0	0	0	0	0	0	0	0	5	0		

## AREA PLAN FOR BUTE AND COWAL AREA

Service area	Service reduction	reason for	Impact on service provision		Revenue bu	dget reduction	ĭn		apital budg	et	Human	resources (r	educti
		reduction		2009/10 £000	0 2009/10 ; reduction re £000	2009/10 2010/11 reduction reduction £000	2011/12 reduction £000	2009/10 £000	2010/11 £000	2011/12 £000	2009/10 FTE	2009/10 2010/11 2011/12 FTE FTE FTE	2011 FT
					_		The second secon						



theme	Topic	Area topic	Commentary
Infrastructure	Establishment of Dunoon and	Promotion of the new linkspan as the main transport hub for Dunoon and Cowal	Route needs to be successfully tendered with ferry operator running vehicle and passenger
	Cowal as the		service from linkspan.
	Marine Gateway to		
	Scotlands First		
	Roads network	To provide a prioritised scheme for upgrading of	Input to development of Council policy on
		unadopted roads and footways across Bute and Cowal, and to lever in funding for improvement works to be carried out.	upgrading of unadopted roads.
			Campaign with the Scottish Government for funding for upgrading of unadopted roads.
			Where owners are willing to work in partnership facilitating the improvement of unadopted roads across Bute and Cowal on a prioritised basis.
	Coastal and Flood Protection Schemes	Coastal and Flood Implementation of the Loch Fyne Intergrated Protection Coastal Zone Management Plan Schemes	

Main campaigning theme	Topic	Area tonic	Commentary
Developing the economy Progress	Progress	Support business associations to become	e Proactively work with local organisations and
	Development	effective partnerships leading the regeneration of	f business groups to improve the local retail and
	Opportunities in	local business communities.	commercial environments, and to encourage the
	Bute & Cowal		formation of business associations to lead in
			regenerating vibrant business communities.

Main campaigning			
theme	Topic	Area topic	Commentary
Remote and island	Attract and Retain	Attract and Retain Promote and develop a diverse population in Bute	Maintain and develops high quality ferry services
communities	Young People and	Young People and and Cowal, encompassing a demographic spread	to the area in order to ensure good quality,
	Families in the	across all age groups, in order to mitigate the	affordable access for residents and visitors
	Area	predicted large increase in the percentage of the	Ensure that local high quality education facilities
		population who will be over 65 by 2020.	are provided and managed in the primary,
			secondary and higher education sectors,
			providing opportunity for effective life Iona
			Ensure provision of job opportunities across all
			sectors as a means of retaining people of working
			age in the community, and of attracting inward
			migration of key and skilled workers to Bute and
			Cowal.
			Ensure an adequate provision of good quality
		25	affordable housing in all communities
			Protect and enhance Bute and Cowal's quality
			scenic area to protect and promote the area as a
			good place to visit, live and work for all age

tneme	Topic	Area topic	Commentary
Service delivery	Work with service	Work with service Work in partnership with NHS Highland, the Scottish	Active participation in the Joint Health Locality
Citalienges	organisations and	sector to ensure delivery of health care services which	Group
		are responsive, appropriate and fit for purpose, are delivered in a local setting whenever possible and meet the needs of all sections of the Bute and Cowal	
	Design and Delivery	continuintes.	
		Work in partnership with Registered Social Landlords, the private sector & voluntary sector to ensure	Active participation in the ACHA area committee Work with RSL's in identifying opportunities for
		delivery of housing services which & responsive, appropriate & fit for purpose, & meet the needs of all sections of the Bute and Cowal communities.	social and affordable housing.  Progression of developments on areas contained within the Strategic and Bank

Main campaigning		
theme	Topic Area topic	Commentary
Service delivery	Work with service Work in partnership with Registered Social	Supporting of RSL's in upgrading of existing
challenges	delivery Landlords, the private sector and voluntary sector	properties.
	organisations and to ensure provision of housing which is energy	
	Community efficient, well insulated has a low environmental	
	Planning Partners impact, and works to eradicate fuel poverty.	
	on Service	
	Design and	
	Delivery	

