

Leading Rural Area

Council Strategic Objectives

Bute & Cowal Priorities - delivery

Campaigning for Bute & Cowal

Outstanding Environment

Environment – promoting our cultural, social and natural heritage and protecting our unique area

Restoring and Maintaining Civic Pride in our Population Centres

Developing Infrastructure

- Coastal and Flood Protection Schemes
- Unadopted Roads and Footways Improvements

Social Change – affecting demographic change, caring for vulnerable people and lifelong

Community Facilities and Services

Developing the Economy

- Progress Development Opportunities in Bute and Cowal

Vibrant Communities

Economy – creating an attractive, well connected, modern economy

Town Centre and Rural Regeneration

Remote and Island Communities

- Attract and Retain Young People and Families in the Area

Forward Looking

Organisational Development – improving, innovative, proactive and successful

Effective Community Engagement

Service Delivery Challenges

- Engage with NHS and Registered Social Landlords re Service Design and Delivery

Underpinned by our values and ways of working

Vibrant Communities

Economy - creating an attractive, well connected, modern economy

Ref	Area priority	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	What is the source of this outcome?						Risks	Area development bid	Area reduction
							Corporate Plan / SOA Ref	Impact Assessment	Best Value Review	Audit / Inspection	Legislative requirement	Research / Consultation			
	Town Centres and Rural Regeneration	Dunoon and Cowal established as the Marine Gateway to Scotland's First National Park.	Provision of a marina facility at the waterfront area	Detailed business plan developed	2009	Shirley Macleod						✓	Funding required Officer resource required		
			Provision of a high quality consumer driven civic and leisure facility at the waterfront area by refurbishment of the Queen's Hall.	Detailed business plan developed	2010	Shirley Macleod						✓	Funding required Officer resource required		
			Redevelopment of the West Bay Swing Park	Phase 2 of redevelopment successfully completed in partnership with CLANN; play park equipped and operational	2010	Shirley Macleod						✓	Funding required		
			Redevelopment of the Argyll Street retail environment to provide a high quality shopping experience for residents and visitors	Detailed development plans developed in consultation with community and local business association	2010	Shirley Macleod						✓	Funding required; Officer resource required		
				Revenue and capital budgets identified	2010								Funding bids fail		
				Scheme tendered	2011										
				Work completed	2012										
			Developing and Promoting the brand "Destination Dunoon and Cowal"	Delivery of actions from the TAME group action plan.	2009	Shirley Macleod						✓	Funding required		
			Developing a vision for the future for the preservation and enhancement of Rothessay Pavilion and Waterfront Area.	Rothessay Pavilion redevelopment completed in line with Finalised Business Case	2012	Shirley Macleod						✓	Existing partnership working needed to be maintained to deliver outcomes		
			Rothessay Waterfront, including the Pavilion, regenerated and developed to provide a more attractive place to live and work in, and a place well worth visiting.	Townscape Heritage Initiative bid successful and project implemented and completed	2011								Existing partnership working needed to be maintained to deliver		

Vibrant Communities

Economy - creating an attractive, well connected, modern economy

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							Corporate Plan SOA Ref	Impact Assessment	Best Value Review	Audit / Inspection	Legislative requirement	Research / Consultation	Area development bid	Area reduction
	Town Centres and Rural Regeneration	Strengthen Communities to celebrate their own culture and heritage	Events and Festivals marketed by encouraging the growth in walking, sports, arts, literary, food and music festivals and events including local involvement Sustained level of sponsorship from Council of strategic area events Advice on external funding for events and festivals Develop Central Events Diary on Council website	Events and festivals supported through leisure development grants, the capital fund and external funding through partnership working. Sustainability of key events Increase number of visitor and public participation per unit cost Bute and Cowal page on diary updated promptly (number of updates carried out within 48 hours)		Shirley Macleod Kerry Corbett Arleen Cullum Shirley Macleod								Grant budget reduced; partnerships dissolved
		Bute and Cowal developed as a high quality place to live, shop and visit by provision of quality marine and leisure facilities.	Development of marine access pontoons at Arrochar and Loch Goll. Prioritising a programme of extension of the marine access programme. Pro active usage of lining and signage etc and scrub clearance to improve visibility on roads.	Audit to identify where opportunities exist Facilitate progression of projects This can be achieved by increased percentage of lining and scrub cutting achieved from base year.	2009 2010	Nicola Debnam Alan Kerr				✓	✓	✓	✓	Unable to identify community/private sector partners Depends on roads R10 budget. Availability of lining companies.
	Transport Infrastructure	The safety of the Roads Network in Bute & Cowal is improved.	Review of traffic management schemes.	Measure number of traffic management schemes progressed each year. There is a staff and budget resource constraining this however can be supplemented by monies from car parking or area capital receipts.	2009	Alan Kerr					✓		Depends on Roads Network Budget and external temporary traffic orders. Objections to proposed schemes	

AREA PLAN FOR BUTE AND COWAL AREA

Service Financial Summary	2007/8	2008/9	Revenue			Capital			Human resources					
	actual £000	budget £000	2009/10 £000	2010/11 £000	2011/12 £000	Comments	2009/10 £000	2010/11 £000	2011/12 £000	Comments	2009/10 FTE	2010/11 FTE	2011/12 FTE	Comments
Budgetary Reconciliation														
Area development bids														
Area service reductions														
Total			0	0	0		0	0	0		0	0	0	

Main campaigning theme	Topic	Area topic	Commentary
Infrastructure	Establishment of Dunoon and Cowal as the Marine Gateway to Scotland's First National Park	Promotion of the new links span as the main transport hub for Dunoon and Cowal	Route needs to be successfully tendered with ferry operator running vehicle and passenger service from links span.
	Roads network	To provide a prioritised scheme for upgrading of unadopted roads and footways across Bute and Cowal, and to lever in funding for improvement works to be carried out.	<p>Input to development of Council policy on upgrading of unadopted roads.</p> <p>Campaign with the Scottish Government for funding for upgrading of unadopted roads.</p> <p>Where owners are willing to work in partnership facilitating the improvement of unadopted roads across Bute and Cowal on a prioritised basis.</p>
	Coastal and Flood Protection Schemes	Implementation of the Loch Fyne Integrated Coastal Zone Management Plan	

<p>Main campaigning theme</p> <p>Developing the economy</p>	<p>Topic</p> <p>Progress Development Opportunities in Bute & Cowal</p>	<p>Area topic</p> <p>Support business associations to become effective partnerships leading the regeneration of local business communities.</p>	<p>Commentary</p> <p>Proactively work with local organisations and business groups to improve the local retail and commercial environments, and to encourage the formation of business associations to lead in regenerating vibrant business communities.</p>
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Main campaigning theme	Topic	Area topic	Commentary
Remote and island communities	Attract and Retain Young People and Families in the Area	Promote and develop a diverse population in Bute and Cowal, encompassing a demographic spread across all age groups, in order to mitigate the predicted large increase in the percentage of the population who will be over 65 by 2020.	<p>Maintain and develops high quality ferry services to the area in order to ensure good quality, affordable access for residents and visitors</p> <p>Ensure that local high quality education facilities are provided and managed in the primary, secondary and higher education sectors, providing opportunity for effective life long learning</p> <p>Ensure provision of job opportunities across all sectors as a means of retaining people of working age in the community, and of attracting inward migration of key and skilled workers to Bute and Cowal.</p> <p>Ensure an adequate provision of good quality affordable housing in all communities</p> <p>Protect and enhance Bute and Cowal's quality scenic area to protect and promote the area as a good place to visit, live and work for all ages</p>

Main campaigning theme	Topic	Area topic	Commentary
Service delivery challenges	Work with service delivery organisations and Community Planning Partners on Service Design and Delivery	<p>Work in partnership with NHS Highland, the Scottish ambulance Service, the private sector and voluntary sector to ensure delivery of health care services which are responsive, appropriate and fit for purpose, are delivered in a local setting whenever possible and meet the needs of all sections of the Bute and Cowal communities.</p> <p>Work in partnership with Registered Social Landlords, the private sector & voluntary sector to ensure delivery of housing services which & responsive, appropriate & fit for purpose, & meet the needs of all sections of the Bute and Cowal communities.</p>	<p>Active participation in the Joint Health Locality Group</p> <p>Active participation in the ACHA area committee</p> <p>Work with RSL's in identifying opportunities for social and affordable housing.</p> <p>Progression of developments on areas contained within the Strategic Land Bank.</p>

Main campaigning theme	Topic	Area/topic	Commentary
Service delivery challenges	Work with service delivery organisations and Community Planning Partners on Design and Delivery	Work in partnership with Registered Social Landlords, the private sector and voluntary sector to ensure provision of housing which is energy efficient, well insulated has a low environmental impact, and works to eradicate fuel poverty.	Supporting of RSL's in upgrading of existing properties.

